



Its My Masters

Redefining Careers

Privacy Policy

Effective Date: 10th July, 2025

This Privacy Policy explains how **ITS MY MASTERS LLP** ("we," "us," "our," or "Company") collects, uses, discloses, and safeguards your information when you use our website, mobile applications, or services. The terms "you," "your," or "user" refer to students, parents, applicants, and visitors.

1. Legal Nature

This Privacy Policy is an electronic record under the Information Technology Act, 2000, and applicable rules. It is legally binding upon your use of our website and services, including interactions with our vendors, tutors, and third-party service providers.

2. Acceptance

By accessing our services, submitting information, or clicking "I accept," you consent to the collection, processing, storage, and sharing of your personal and non-personal data in line with this Privacy Policy. If you do not agree, please refrain from using our services.

3. Definitions

- **Personal Data:** Information that identifies you (name, email, phone, etc.).
- **Sensitive Personal Data:** Financial data, passport details, academic credentials, etc.
- **Usage Data:** Technical information such as IP address, device, and browsing activity.
- **Services:** Includes career guidance, admission support, visa assistance, workshops, and related offerings.

4. Information We Collect

We may collect:

- **Personal Identification Data:** Name, gender, email, phone, address, date of birth, education background.



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- **Sensitive Data:** Bank details, passport number, academic transcripts for admissions/visa support.
- **Usage Data:** IP address, device/browser details, clickstream activity.
- **Tracking Data:** Cookies, pixel tags, and analytics tools.

5. Lawful Basis for Processing

We process your data based on:

- Performance of a contract (admission/visa services).
- Legal obligations (compliance with immigration, tax, and regulatory rules).
- Legitimate interests (improving services, fraud prevention).
- Consent (for marketing and non-essential processing).

6. Use of Collected Information

We may use your data to:

- Deliver requested services.
- Personalize content and recommendations.
- Process university applications, admissions, and visas.
- Improve website performance and marketing.
- Ensure legal compliance and fraud prevention.
- Respond to legal requests.
- Conduct research and analytics.

7. Cookies & Tracking

We use cookies and similar technologies to enhance your experience. You may disable cookies via browser settings, though some features may not work properly.

8. Third-Party Services

We may share data with trusted partners to:

- Deliver services and communications.
- Verify admission/application status.
- Maintain IT systems and databases.
- Comply with legal obligations.



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Third-party partners are contractually bound to protect your data. We are not responsible for external sites linked from our platform.

9. Children's Data

- Users must be **18 years or older**, or supervised by a guardian.

10. Information Sharing

We do not sell or rent your data. Data may be shared:

- With service providers under confidentiality.
- For legal/regulatory requirements.
- In case of mergers, acquisitions, or asset transfers.

11. International Data Transfers

Your data may be processed outside India. We ensure protection through contracts, encryption, and compliance with applicable international standards.

12. Data Retention

We retain data only as long as necessary for the purpose collected or as required by law.

13. Your Rights

Subject to applicable laws, you have the right to:

- Access your personal data.
- Request corrections, deletions, or restrictions.
- Withdraw consent for processing.
- Lodge a complaint with a supervisory authority (e.g., Indian IT Authority or GDPR authority in EU).

14. Security

We use physical, technical, and organizational safeguards to secure your data. However, no system is fully secure. In the event of a **data breach**, we will notify affected users and authorities as required by law.

15. Social Media

We monitor official channels to improve services. Do not share sensitive information on public platforms. We are only responsible for content posted by official ITS MY MASTERS accounts.



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16. External Links

Our site may link to external websites. We are not responsible for their privacy practices and recommend reviewing their policies.

17. Updates

This Privacy Policy may be updated periodically. Continued use of services implies acceptance of updates.

18. Disclaimer

We are not liable for disclosures due to transmission errors, unauthorized access, or unforeseen events. We do not store credit/debit card details.

19. Governing Law & Jurisdiction

This Privacy Policy is governed by the laws of India. Any disputes shall be subject to the exclusive jurisdiction of courts in Hyderabad, Telangana.

20. Grievance Redressal / Data Protection Officer

For complaints, concerns, or to exercise your rights, contact:

Grievance Officer / Data Protection Officer

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